



Press Release

Sydney June 1, 2009

Australian Fund Administration, Licensing and Distribution Now More Affordable

Local and offshore funds Managers seeking a one-stop solution for their compliance, legal, administration and distribution needs for the Australian and New Zealand markets, now have a more affordable alternative, thanks to MacDonald Asset Consulting.

MacDonald Asset Consulting Pty Ltd, a standalone entity associated with VanMac Group, was established in 1994 to provide consulting advice to offshore and boutique managers on market entry, product design and distribution. Driven by international demand, it has recently broadened its services to include single desk access to funds investment platforms in Australia.

“According to research conducted by MacDonald Asset Consulting, offshore managers seeking access to distribution platforms in Australia feel barriers to entry in Australia have risen,” according to Managing Director, Scott A J MacDonald. “Overwhelmingly we found that groups and investors want choice and transparency when dealing with global multi-strategy managers and are less likely to buy into fund of funds or pay the high overlay fees currently being charged.

“While the service is currently available in an unbundled form through many groups, we have brought these services under one roof,” he continues. “Thanks to the economies of scale we achieved by doing this we have been able to slash the standard fees by more than 50 percent.”

He goes on to say that it is an extension of the platform work being developed by VanMac Group and a logical next step for the integration of access, transparency and cost efficiency for master funds, wrap providers and institutional investors alike. MacDonald Asset Group’s single desk platform will be launched on July 1, 2009.

For more information please contact: info@macassetconsulting.com

www.macassetconsulting.com